



















COMMUNITY PARTNERSHIPS

The KNOW Book is an annual publication featuring dynamic women from virtually every industry. Every woman featured in the KNOW Book has been vetted through peer-review. The women featured are a compilation of proven leaders, high producers and rising stars. Those published are also considered trendsetters, influencers and women to watch! The KNOW Book is distributed to affluent decision makers through social media and networking events and partnering businesses.

Know
WOMEN
leaders. creators. entrepreneurs.

Know

COMMUNITY PARTNERSHIPS

	<i>The Powerhouse - Presenting Sponsor</i>	<i>The Trendsetter Ladies Only Launch Sponsor</i>	<i>The Influencer Category Exclusivity up to 5</i>	<i>The Entrepreneur Category Exclusivity</i>
	\$5,000	\$3,500	\$3,500	\$2,500
Exclusive presenting sponsorship recognition and naming rights for the event: "KNOW Book Launch presented by..." in all event materials, media, and correspondence where the event is being promoted.				
Name recognition with press release for the KNOW Book Launch Event.				
Category exclusivity as the Presenting Sponsor for the book launch event.				
Speaking opportunity at book launch event.				
Opportunity for informational table at launch event.				
Exclusive presenting sponsorship recognition and naming rights for the event: "KNOW Ladies Only Launch presented by..." in all event materials, media, and correspondence where the event is being promoted				
Opportunity to host Ladies Only Launch at your place of business.				
Speaking opportunity at an event while leading and engaging attendees with industry knowledge				
Emcee recognition at book launch event.				
Logo and Name inclusion on the Community Partners Page on the inside back cover of the KNOW book				
Logo inclusion on Step & Repeat.				
Website and logo recognition and enhanced listing on KNOW Women Community sites with active link.				
Social Media highlights: Private and public Instagram and Facebook pages including our KNOW Women fan page and The Group.				
Opportunity to include swag or gifting suite at Ladies Only Launch (first event following the launch party).				
Tickets to launch event	10	4	4	2

OPTIONAL ADD ONS:

- Cups & Napkins [your logo displayed on cups and logos for launch event] \$2,000
- Photo Booth [logo displayed on the images at launch event] \$2,000
- Parting Gift [given to all launch attendees at departure] \$1,5000 + gift

*Logo submittal, printing and production deadlines apply. All deadlines will be communicated in writing.